

Edge Recumbents Inks Licensing Agreement With Evolve IP

FOR IMMEDIATE RELEASE

CONTACT: Randy Sadler

Edge Recumbents

randy@edgerecumbents.com

865-599-6104

Edge Recumbents of Townsend, Tennessee is poised to launch the world's smallest, most compact, TRUE folding recumbent trike. Edge has inked a deal with Evolve IP to manufacture and distribute a performance trike with Evolve's multi-patented folding design. The trike is appropriately named **e²** because it fuses Edge Recumbent Engineering with Evolve Folding Technology. This folding technology is truly a game-changer for many reasons. First, it can be folded in seconds. Second, no disassembly is required to fold the trike. Third, its design supports a true performance trike that delivers an exhilarating ride. Fourth, it can be wheeled along while folded. Fifth, its folded footprint is small, and it can even fit in a standard airline size suitcase.

The Evolve design was developed by Alan and Eric Ball of Australia. Eric and Alan are die-hard recumbent cycling enthusiasts and engineers. Alan noted "I love riding recumbent trikes and really enjoy the speed and handling that a well-built performance trike offers. Our cars aren't that big and we routinely had to put the trike on the roof to get to a ride. I thought there has to be a better way! I really wanted to develop a folding trike with no trade-offs. That was the inspiration behind our patented folding design."

Edge Recumbents was founded by another recumbent enthusiast and engineer, Bill Gillette. Edge was reborn in 2012 when it merged with Cutting Edge Wheels, Inc. Both Edge and Cutting Edge Wheels are headquartered in Townsend, Tennessee. Edge has focused on designing and manufacturing performance recumbent bikes that deliver both performance and comfort. Edge's motto is "Be at Peace with Your Bike." Edge engineering has produced the Haiku, Django and HepCat two wheel recumbent bicycles.

The rebirth of Edge Recumbents as a brand and merger with Cutting Edge Wheels have given Edge the financial backing to complete engineering design and manufacture for all products in its line-up. And, Edge's increased capabilities made it possible to form a winning partnership with Evolve to make the launch of the **e²** folding recumbent trike possible. Edge's Chief Operating Officer, Randy Sadler stated, "We have been thoroughly pleased with the win-win partnership we have had with Evolve. The predecessor of this remarkable design was unveiled at the 2011 Recumbent Cycle-Con Show, and we

will unveil production prototypes at Cycle-Con 2013! We are extremely pleased with our progress. We have completed all engineering drawings and specs. And, we have also built all production tooling.” Edge is planning for its first production run of the **e²** to commence immediately following the Recumbent Cycle-Con Show with shipments to dealers in time for the Spring 2014 season.

Introducing the Revolutionary **e²** Exponentially Better



Edge Recumbent Engineering
Fused With
Evolve Folding Technology

Revolutionary Design

FASTEST fold in the world -
6 seconds or less.

The **SMALLEST** folded size
of any trike on the planet.

Folds to half the size of the
smallest mid frame folding trike.

Innovative design covered
by 5 patents internationally.

Exhilarating Performance

Performance handling
at any speed - high or low.

No brake steer.

Tight turning radius.

Shimano drive train / components.

